



FOR IMMEDIATE RELEASE

Fun take on Hijab wins film commendation

Manchester, England: 30 November 2014

A ninety-second film made by 23-year-old Canadian, Kayf Abdulqadir, will be commended during the presentation of the **PLURAL+ Insight Prize 2014** in New York City on Thursday, 4 December.

A panel of judges made up of filmmakers and academics watched a number of shorts received by the PLURAL+ competition and found this film to be bold and funny with a strong message.

The film offers an entertaining and ironical response to many of the contemporary prejudices that surround the Hijab.

The award is offered by the Insight Film Festival, a not-for-profit community interest company, in association with PLURAL+, an initiative of the United Nations Alliance of Civilizations. Insight exists to encourage filmmakers of all faiths and none to make films about faith.

Insight director John Forrest says: 'Kayf's short film is clearly made with an understanding of good faith practice. It challenges all of us to treat the faith of others seriously and with respect.'

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NOTES TO EDITOR:

For further details about Kayf and to watch her film, please visit Insight's website at: <http://bit.ly/PIKayf>